

CERTIFIED DIVERSE SUPPLIERS FOR MARKETING AND ADVERTISING

July 2020



In May 2020, the ANA published the report [“The Power of Supplier Diversity.”](#) Finding diverse suppliers is a top challenge in today’s marketplace. The report stated that as a followup, the ANA would curate and publish a list of diverse suppliers that work in marketing/advertising and ask for contributions to the list.

Below is our initial list of certified diverse suppliers. Undoubtedly, there are others to add, and we’ll provide an update by September 2020. In the meantime, if you have suggestions for diverse suppliers, or other comments, please email us at diversesuppliers@ana.net.

#	COMPANY	TYPE	WEBSITE	CERTIFICATIONS					
				NMSDC	WBENC	NGLCC	WOSB	MBE	OTHER
1	1820 Productions	Video Production	1820productions.com	NMSDC					
2	1964 Agency	Agency	1964agency.com					MBE	
3	AAAZA	Agency	aaaza.com	NMSDC					
4	Alice Ellis Casting	Agency (Talent)	elliscasting.com		WBENC				
5	American Urban Radio Networks	Media Company (Radio)	aur.com	NMSDC					
6	Anchor Media Services LLC d/b/a Anchor Trading	Corporate Trade / Media Buying	anchortrading.com						SDVOB NVBDC
7	APR	Production Consultancy	aprco.com		WBENC				
8	Archer Corporate Services	Printing and Packaging	theacsadvantage.com	NMSDC					
9	Arrowhead Promotion & Fulfillment	Promotion and Fulfillment	apfco.com		WBENC				
10	Avid Marketing Group	Agency (Shopper Marketing)	avidinc.com				WOSB		
11	BAM! Social Business	Agency	bamsocialbusiness.com			NGLCC			
12	Baru Advertising	Agency	baruadvertising.com		WBENC		WOSB		
13	Beardwood&Co	Agency	beardwood.com		WBENC				
14	BElatina	Publisher	belatina.com		WBENC				
15	Bluewater Technologies Group	AV/Tech	bluewatertech.com		WBENC				
16	BMF	Agency	wearbmf.com			NGLCC			
17	BNO	Agency	bnoinc.com		WBENC		WOSB		
18	Boden	Agency (PR)	bodenusa.com		WBENC				WMBC
19	Brand+Aid	Agency	brandaiding.com				WOSB		
20	Burrell Communications Group	Agency	burrell.com	NMSDC	WBENC				
21	Canela Media	Agency	canelamedia.com	NMSDC					WMBE

NMSDC: National Minority Supplier Development Council • **WBENC:** Women's Business Enterprise National Council • **NGLCC:** National LGBT Chamber of Commerce • **WOSB:** Woman-Owned Small Business • **MBE:** Minority Business Enterprise
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22	Captura Group	Agency	capturagroup.com	NMSDC	WBENC				
23	Cardenas Marketing Network	Media Co. (OTT, Digital, Content)	cmnevents.com	NMSDC					
24	Carol H. Williams Advertising	Agency	carolhwilliams.com	NMSDC					MWBE
25	Cheer Partners	Agency	cheerpartners.com						WBE
26	Chirp Films	Film Production	chirpfilms.com		WBENC				
27	Claire Randall Consulting	Production Consultancy	claire-randall.co.uk						WEConnect
28	Clicta Digital	Agency	clictadigital.com			NGLCC			
29	CLT Geek	Business Support Services	cltgeek.com			NGLCC			
30	CM Productions	Agency (Visual Content)	cmproductions.tv		WBENC				
31	The Colonie	Creative, Editorial, and Postproduction	thecolonie.com		WBENC		WOSB		
32	Community Marketing Insights	LGBTQ Research	cmi.info			NGLCC			
33	Cosmo Street Editorial	Editorial Content Production	cosmostreet.com	NMSDC	WBENC		WOSB		
34	Creative Zing Promotion Group	Agency (Promotions)	creativezing.com		WBENC				
35	Crossings TV	Media Company (TV)	crossingstv.com	NMSDC				MBE	
36	d expósito & Partners	Agency	newamericanagency.com	NMSDC					MWBE
37	Delta Media	Media Company (OOH)	deltaoohmedia.com						MBC
38	DePirro/Garrone	Agency	depirrogarrone.com		WBENC		WOSB		
39	Dis/Vet Enterprises	Promotional Products	disvet.com		WBENC				
40	Dowitcher Designs	Agency	dowitcherdesigns.com		WBENC	NGLCC	WOSB		
41	DSReps	Agency (Photography)	dsreps.com		WBENC				
42	EGAMI Group	Agency	egamigroup.com	NMSDC	WBENC				
43	Energy Communications Corporation	Media Company (TV)	xewt12.com	NMSDC	WBENC		WOSB		
44	Entertainment Communications Network	Ad Placement Automation	ecnmedia.com		WBENC				
45	Enthuse Marketing Group	Agency	enthuse-marketing.com		WBENC				
46	ES Advertising	Agency	esadvertising.net						MWBE
47	Factory360	Agency	factory360.com	NMSDC					
48	Film & Ink	Film Production	filmandink.com		WBENC				
49	fluent360	Agency	fluent360.com	NMSDC					
50	FPO Marketing	Agency	fpomarketing.com					MBE	

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51	Fraser Communications	Agency	frasercommunications.com		WBENC				
52	Full View Productions	Video Production	fullviewpro.com	NMSDC					
53	Graphic Resource Group	Graphics Production Services	graphicresource.com		WBENC				
54	Hero Collective	Agency	herocollective.co	NMSDC					
55	Hitex Marketing	Promotional Products	hitexmarketing.com	NMSDC					
56	imre	Agency	imre.com			NGLCC			
57	intertrend	Agency	intertrend.com	NMSDC	WBENC		WOSB		
58	IW Group	Agency	iwgroup.agency	NMSDC					
59	Joy Media Collective	Agency	joycollective.com		WBENC		WOSB		
60	Knock	Agency	knockinc.com	NMSDC	WBENC				
61	LATV Networks	Media Company (TV)	latv.com	NMSDC					
62	Lopez Negrete Communications	Agency	lopeznegrete.com	NMSDC				MBE	
63	Metrics Marketing	Agency	metricsmktg.com	NMSDC					WBE
64	Motr Grafx	Printing Services	motrgrafx.com	NMSDC			WOSB		
65	Multicultural Marketing Resources	Publisher/Consulting Firm	multicultural.com		WBENC				
66	Orci	Agency	orci.com	NMSDC					
67	Paco Collective	Agency	pacocollective.com	NMSDC					
68	Plan C Agency	Agency	plancagency.com					MBE	
69	PM3	Agency	pm3.agency	NMSDC					
70	ProPremiums	Promotional Products	propremiums.com	NMSDC					
71	PromoShop	Promotional Products	promoshopinc.com	NMSDC				MBE	
72	Q.Digital	Media Company	q.digital			NGLCC			
73	Rare Medium Well Done	Film, Photography, and Video	mediumfilm.com		WBENC		WOSB		
74	RENEE WALKER & ASSOCIATES	Agency	renewalkerandassociates.com	NMSDC	WBENC				
75	Reset Digital	Advertising Technology	resetdigital.co	NMSDC					
76	Sarah Laird & Good Company	Artist Agency	sarahlaird.com		WBENC				
77	Smart Simple Marketing	Agency (Content Marketing)	smartsimplemarketing.com	NMSDC					
78	Social Driver	Agency	socialdriver.com	NMSDC		NGLCC			
79	Social Link	Agency	sociallink.com			NGLCC			
80	SOUND Healthcare Communications	Agency (Healthcare)	sound-hc.com						SBE

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81	Spanish Broadcasting System	Multi-Media and Entertainment Co.	spanishbroadcasting.com	NMSDC					
82	Sparkle Insights	Research, Strategy, and Insights	sparkleinsights.com	NMSDC					
83	Spike DDB	Agency	spikeddb.com	NMSDC					
84	Stage 3 Productions	Production Company	stage3productions.com	NMSDC					
85	Target 10	Agency	target-10.com			NGLCC			
86	TDW+Co	Agency	tdwandco.com	NMSDC					
87	TEN35	Agency	ten35.com	NMSDC					
88	Territory	Creative Editorial, Postproduction, and Production	territorypost.com	NMSDC					
89	The Allen Lewis Agency	Agency	theallenlewisagency.com	NMSDC					
90	The Cortez Brothers	Video Production	cortezbrothers.com	NMSDC	WBENC				
91	The Female Quotient	Equality Forum	thefemalequotient.com		WBENC				
92	The MIXX	Agency	themixnyc.com		WBENC	NGLCC			
93	The Promotions Dept.	Promotional Products	thepromotionsdept.com						WBE
94	The Working Assembly	Agency	theworkingassembly.com						MWBE
95	Titanium	Agency	titaniumwww.com		WBENC	NGLCC			WBE
96	Toc Toc Communications	Agency	toctoccommunications.com						WEConnect
97	Trillium Teamologies	Application and Website Solutions	trilliumteam.com		WBENC				
98	Tylie Ad Solutions	Asset Management, Postproduction, and Distribution	tylie.com		WBENC				
99	UniWorld Group	Agency	wpp.com/companies/uniworld-group	NMSDC					
100	Urban One	Media Company (Radio)	urban1.com	NMSDC					
101	VisioneerIT	Technology, Security, and Marketing	visioneerit.com			NGLCC			
102	VISUAL LATINA	Agency	welcometovisual.com						WEConnect
103	Walton Isaacson	Agency	waltonisaacson.com	NMSDC		NGLCC		MBE	
104	West Cary Group	Agency	westcarygroup.com	NMSDC					
105	World Wide Technology	Technology Solutions Consultant	wwt.com	NMSDC					
106	Zebra Strategies	Research Firm	zebrastrategies.com						MWBE

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